

PROJECT

SPOTLIGHT

Convention centers must balance daily performance with long-term investment. Leaders need clear data about facility conditions, costs, and opportunities so they can make informed decisions that align with their business goals. The **Franklin County Convention Facilities Authority (FCCFA)**, owner of the Greater Columbus Convention Center, engaged American Structurepoint to conduct an in-depth facility assessment. We were honored to support the FCCFA's efforts to plan for their future growth and help them remain competitive in the marketplace.

Recognized as a premier convention destination, the Greater Columbus Convention Center ranked 11th in the Wall Street Journal's 2023 list of the nation's top 30 convention centers. In 2024, the center hosted 267 events and welcomed more than 773,000 visitors. Building on this success, the FCCFA sought data-driven insights to guide future planning.

American Structurepoint provided a comprehensive assessment of the convention center's facilities. Our architects, investigative engineers, and partners evaluated 1.8 million

square feet of building space, four parking garages, and two parking lots to identify both immediate and long-term maintenance and replacement needs. Additional specialists contributed expertise in food service, parking, security, building systems (mechanical, electrical, plumbing, and fire protection), as well as market, utilization, and financial analysis.

The resulting report highlighted opportunities for facility improvements and presented a strategic, 20-year plan for upgrades and reinvestment. With this information, FCCFA leaders can make informed decisions that strengthen the center's competitiveness and maintain its standing as a best-in-class venue.

At American Structurepoint, our mission is to improve the quality of life for the people and communities we serve. By providing actionable insights and a long-term improvement framework, our assessment equips FCCFA with the knowledge needed to plan confidently for the future of the Greater Columbus Convention Center.



AMERICAN STRUCTUREPOINT IS A FULL-SERVICE ARCHITECTURE AND ENGINEERING FIRM.



AMERICAN
STRUCTUREPOINT
INC.

www.structurepoint.com

